

An event for Latinas by Latinas

EMPOWER Your Brand...



The Largest Latina Conference in Spanish Nationwide

AUGUST 06

Hilton San Diego Bayfront

2016



Alberto Sardiñas (Radio & TV personality)



Fashion show 2014



Danna Garcia (Famous actress)



Hotel Hilton San Diego Bayfront



Fiesta 2015

Multiplatform to Reach Latinas

A Grassroots Experiential Marketing Opportunity

Event – Print – TV – Radio – Online – Email – Mobile – Social Media

August 06, 2016/[HILTON SAN DIEGO BAYFRONT/www.CelebrandoLatinas.com](https://www.CelebrandoLatinas.com)/celebrando@ellatino.net/619- 426-1491

More than
just an expo,
Celebrando Latinas
is a unique
learning environment

- Relaxing atmosphere
- Elegant luncheon
- Recognition awards
- Top local and national expert speakers
- Educational workshops
- Health screenings
- Interactive expo area
- Fashion show
- Goodie bags
- Private Fiesta

Conference Highlights

BEAUTY

Fashion show, manicures, mini-makeovers, hair styling and massages



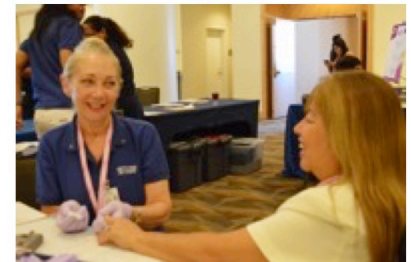
BUSINESS

Workshops with emphasis on entrepreneurship



HEALTH

Over a dozen screenings onsite including mammograms and HIV testing



TECH

New advancements of benefit to the Latina lifestyle



Celebrando Attendee Profile



August 6, 2016

1300

ATTENDEES

71% Speaks English

74% Prefer to communicate in Spanish

25% Are business owners

LATINA RECOGNITION AWARDS



Pilar Otaiza, Fanny Miller, Mariana Galindo Vega, Carolina Sanchez, Rebeca Macías.

Awards Winners 2015

Rebeca Macías – Mujer Extraordinaria

Carolina Sanchez – Mamá del Año

Pilar Otaiza – Amiga del Año

Mariana Galindo Vega – Joven Impresionante

CELEBRANDO IS AN EVENT
LIKE NO OTHER, WITH LIFE
CHANGING EXPERIENCES,
OFFERING A TRULY UNIQUE
OPPORTUNITY FOR BRANDS.

"We are creating a space where Latina values play a leading role... where the conference keynotes, workshops, innovative and messaging revolve around them."

- Fanny Miller Publisher El Latino Newspaper

THE PROCESS

LATINAS NOMINATE AND VOTE FOR OTHER LATINAS IN THE COMMUNITY THAT DEMONSTRATE AN EAGERNESS TO SUCCEED AND ADMIRABLE STRENGTH IN OVERCOMING LIFE'S CHALLENGES. THE PROCESS IS VIA SOCIAL MEDIA, ONLINE, PRINT, RADIO AND TV PLATFORM.

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MEDIA EXPOSURE



ENGLISH ONLINE
PR NEWswire



SPANISH ONLINE
CELEBRANDOLATINAS.COM



ENGLISH ONLINE
ABC 10 NEWS



SPANISH TV
BUENOS DÍAS



SPANISH-ADS PRINT
EL LATINO NEWSPAPER



30 SEC TV SPOT
TELEvisa



30 SEC TV SPOT
KSDY 50



SPANISH TV - TELEvisa -
MÁS QUE PALABRAS



SPANISH TV – ENTRAVISION
DESPIERTA SAN DIEGO



SPANISH TV – TELEvisa
BUENOS DÍAS



SPANISH RADIO
VOCES HISPANAS 860AM



SPANISH ONLINE
ELLATINOONLINE.COM



ENGLISH TV
CHANNEL 6 – THE CW NETWORK



SPANISH TV
UNIVISION-CANAL 33



PORTADA MAGAZINE



SPANISH RADIO
UNIVISION RADIO



ENGLISH/SPANISH SOCIAL MEDIA



SPANISH TV
KSDY 50



5TH ANNIVERSARY
RECAP



ENGLISH ONLINE
KPBS



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Sponsor testimonials

It was a beautiful and informative event, thanks for the invitation. Looking forward to participate again next year.

– Blue Shield CA

The event was really nice and fun. I like that there is a lot of interaction and network opportunities.

– XEWT 12

Overall a pleasant experience. Please consider contacting me for 2016 as I would love to put my expertise to good use and share with my Latina sisters a taste of what is like to be a Mamá Maravillosa, Empresaria Exitosa, Mujer Irresistible.

Congratulations on a wonderful event!

See you next year

– Las Realidades de Maggie





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We look forward in
Joining forces
to empower
Latinas

ELatinoOnline.com
CelebrandoLatinas.com

View 2015 recap video at CelebrandoLatinas.com
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